



(Memphis, TN January 17, 2012)-Ladies of Armor Society - a unique networking organization - is proud to announce its official launch and introduce a brand new networking program in Memphis - JUMPSTART YOUR BUSINESS!

Starting January 23rd at 6:00PM through September 24th, Jumpstart Your Business will provide a wonderful and free opportunity for professionals:

- Forge real business relationships
- Educate entrepreneurs and the community
- Gain solid information from experts
- Attain valuable leads
- Create affordable advertising with maximum exposure
- Encourage community accountability
- Create a professional networking environment

The kick off mixer for January and February will be held at: Stop Alarms Inc 6095 Apple Tree Drive Memphis, TN 38115, Consultant Eric Meyers will be one our featured businesses of JSYB with Stop Alarms Inc.

The Ladies of Armor Society is a diverse membership organization created for professional female entrepreneurs who enjoy the ability of having a licensed handgun permit and having a strong sense of power networking. Having a license to carry exemplifies discipline and responsibility which are excellent traits for successful achievements. Professional development will only enhance each member.

We believe in the power of unity, professional development, discipline and forging strong business relationships to yield successful living. Ladies of Armor provides members the marketing exposure for their members. The Memphis Chapter was founded by top publicist Sharen Rooks in 2012. Ladies of Armor is designed to cross promote our members through a non-traditional networking model.

The non-traditional networking makes for dynamic successes, no collecting business cards to stack year after year! Networking takes place while on and off the range with a strong call to action by our members. The organization also provides professional development, life coaching, and financial resources for women desiring to become entrepreneurs or those seeking support as they reach their potential. LOA plans to create chapters in other cities seeking to choose a non-traditional networking experience that sure to yield excellence results!!!!

Ladies of Armor Society has officially launched open membership is available with an introductory rate available for eight weeks of \$175 for the entire year! Your membership includes 1 Black Nylon Custom Jacket, 1 Key Chain or Bag, 3 Meals, 3 Professional Training Workshops and 1 year of Marketing for your Business or Organization!

For more information visit:

<http://www.ladiesofarmor.com>

<http://www.jumpstartyourbusinessmemphis.com>

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